



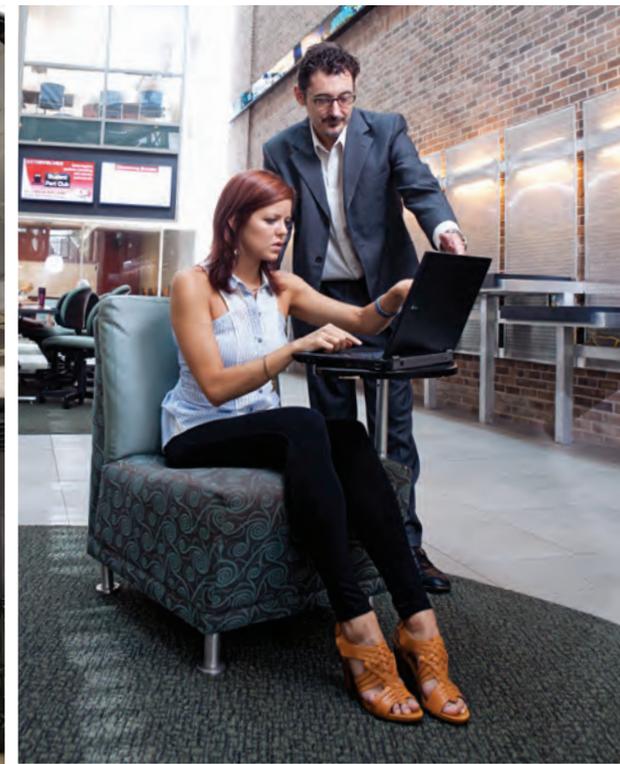
COLLEGE of  
CHARLESTON

*The*  
CORPORATE  
CONNECTOR



*“Mercedes-Benz Vans has enjoyed a partnership with the College of Charleston for many years. We established a scholarship program with the College’s business school in 2015 and have hired several Cougar interns and graduates as a result of this strengthened partnership. We find great value in our relationship with the College and its contribution to the Lowcountry community.”*

– Michael Balke, President and CEO  
Mercedes-Benz Vans



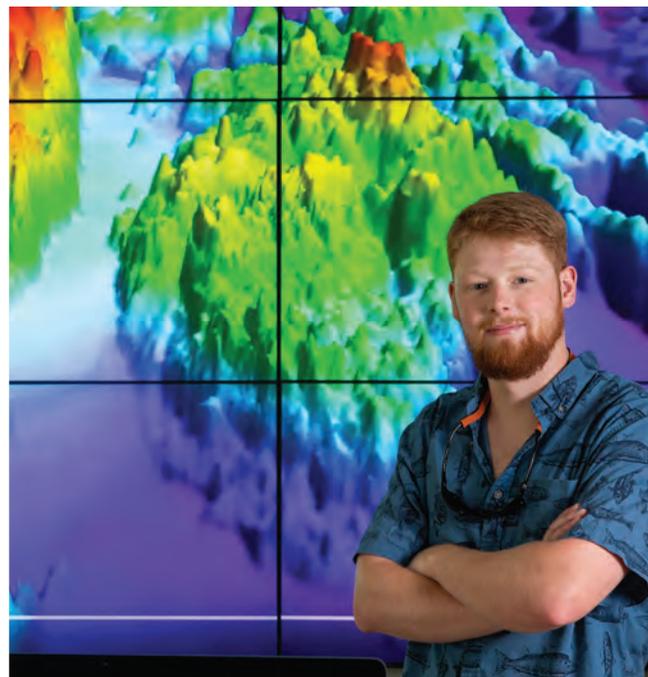
## *The Go-To Place for Talent*

With more than 300 business representatives recruiting at the College of Charleston each year, it’s no wonder that 67 percent of CofC students complete at least one internship by the time they graduate. The hands-on experiential learning contributes to students being ready to work upon graduation, which helps businesses that want employees who can hit the ground running.

To prepare students for the workforce and give them firsthand knowledge about an industry, the College of Charleston Career Center coordinates job-shadowing programs in formats ranging from group tours to one-on-one shadowing.

The Career Center has set up co-ops with companies for positions in many fields, including business supply chain, computer science, finance and accounting. Through the co-op program, students work at the company for an extended period of time, which gives them the opportunity to experience the company culture and reality of working in a specific role. It also gives companies the chance to see if the student is a good fit.

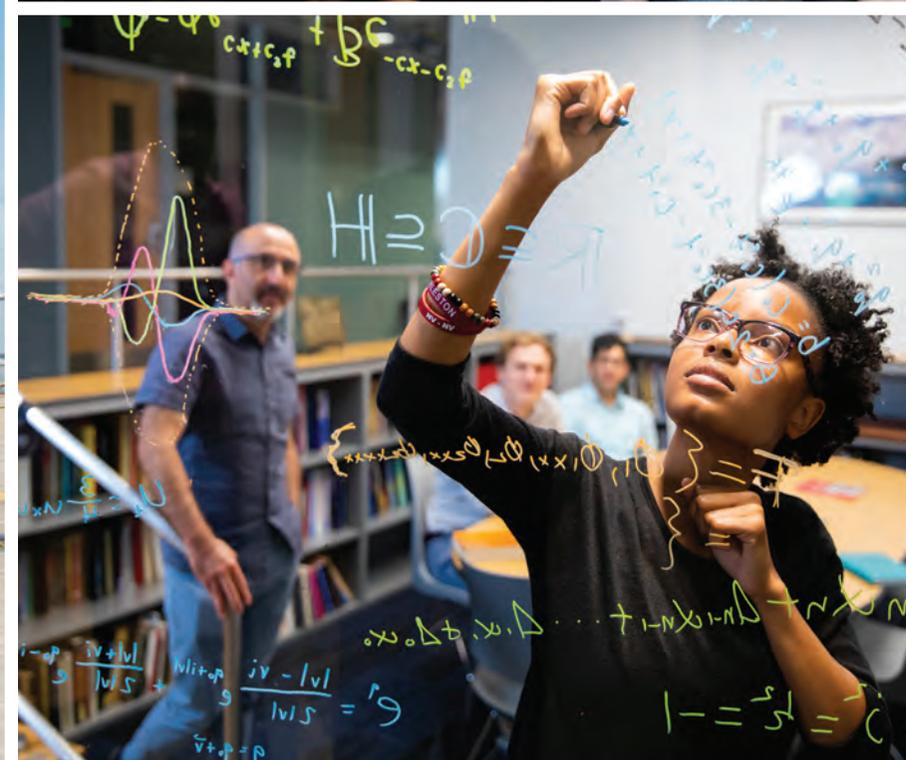
The Career Center has counselors who prep students to be workforce ready through one-on-one guidance and workshops. In addition, it maintains a dynamic job board for students and holds biannual career fairs.





## *The College of Charleston: Creating Future Business Leaders and High Performers*

The College of Charleston cultivates remarkable business leaders and celebrates scores of graduates who have gone on to experience entrepreneurial and professional success. The achievements stem from the College's unique combination of exceptional faculty, modern facilities, engaged business and community partners and cutting-edge programs. As the go-to connector, the College gathers



*“The COMPASS offers a level of collaboration that will drive value for both students and local business. Through ongoing co-location of businesses at the College of Charleston, we will see partnerships expand and new ideas emerge.”*

- Rob Papandrea, IT Senior Manager  
Boeing

leaders across all sectors to help the region's growing business community. The College partners with companies to analyze data, conduct research and combine forces for the betterment of both business and the region. For instance, through the College's COMPASS partnership, businesses have a presence in the College's new Computer Science Center and access to competitive, intelligent students for collaboration on real-world technology applications.

## *The Liberal Arts and Sciences Advantage*

Problem-solving, critical thinking and a broader understanding of today's complex world are the qualities that power standout leaders. This very thinking has distinguished the academic approach of the College of Charleston since the 1700s.

With self-knowledge and a breadth of understanding of the world around them, our students achieve more. Their well-honed analytical and communication skills give them the ability to lead more effectively. Their eyes toward innovation and aptitude for calculated risks allow our students to better realize goals.

## *The ROI – Return on Involvement*

The College of Charleston has numerous productive ventures with business and community partners that support experiential learning and foster a globally aware and engaged community.

- The College's centers of excellence and initiatives support specific industries such as real estate and tourism, as well as targeted areas including marine biology, childhood development, global business, economics and sustainability.
- The national, award-winning Enactus (Entrepreneurs in Action - US) comprises a society of student, academic and business leaders committed to using the power of entrepreneurial action to transform lives and shape a better, more sustainable world.
- The Center for Civic Engagement cultivates students' passion for positive social change through education, service and critical reflection. The center offers opportunities including Alternative Break, Volunteer Corps, the Active Citizen Grant and the Bonner Leader Program.
- College of Charleston computer science students have been working on projects to help solve the needs of several Lowcountry businesses, universities and manufacturers.
- In the School of Business Investment Program, students acquire career-relevant skills by managing both public and private investments using real money.
- The Department of Supply Chain and Information Management is the only undergraduate program of its kind in South Carolina. The program regularly invites industry experts to collaborate on solving current world problems.

- Best Computer Science Schools put the College in the top five Best Bachelor's in Big Data Programs.
- Schools.com rated the College No. 2 for international business degree programs.
- The Princeton Review says the College has "tons of opportunities to gain the authentic, real-world experience they need to launch great careers."
- With 85+ study-abroad programs, the College is ranked third among U.S. master's institutions by the Institute of International Education for its total number of study-abroad participants.
- The College has 13 foreign language programs: Arabic, Chinese, Classical Greek, French, German, Italian, Hebrew, Hindi, Japanese, Latin, Portuguese, Russian and Spanish.



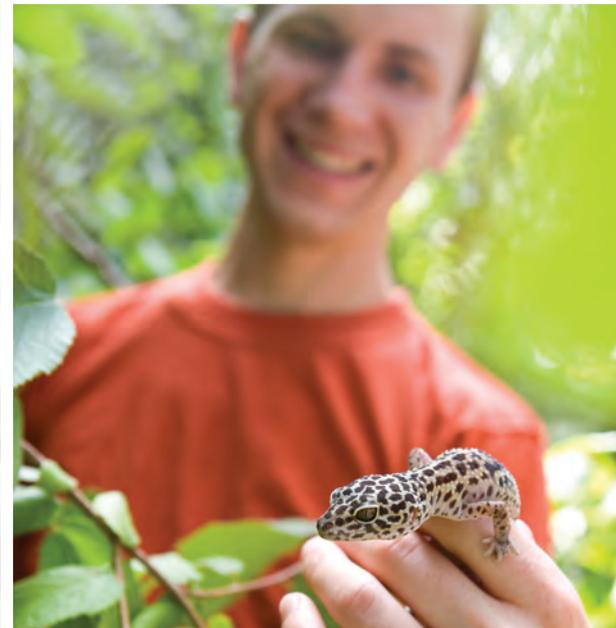
## *Our Assets Are Your Future*

By partnering with the College of Charleston, you'll tap into prime terrain for research, community building and networking with the numerous companies that seek out the College as their go-to source for thought leadership and economic development.

Experiential learning sharpens our students' critical thinking, bolsters their problem-solving acumen and hones their entrepreneurial mindset. Offerings like internships, co-ops, investor programs and hands-on coursework involving companies and their challenges provide students with the know-how and business bearings to make significant contributions in the workplace the moment they enter it.

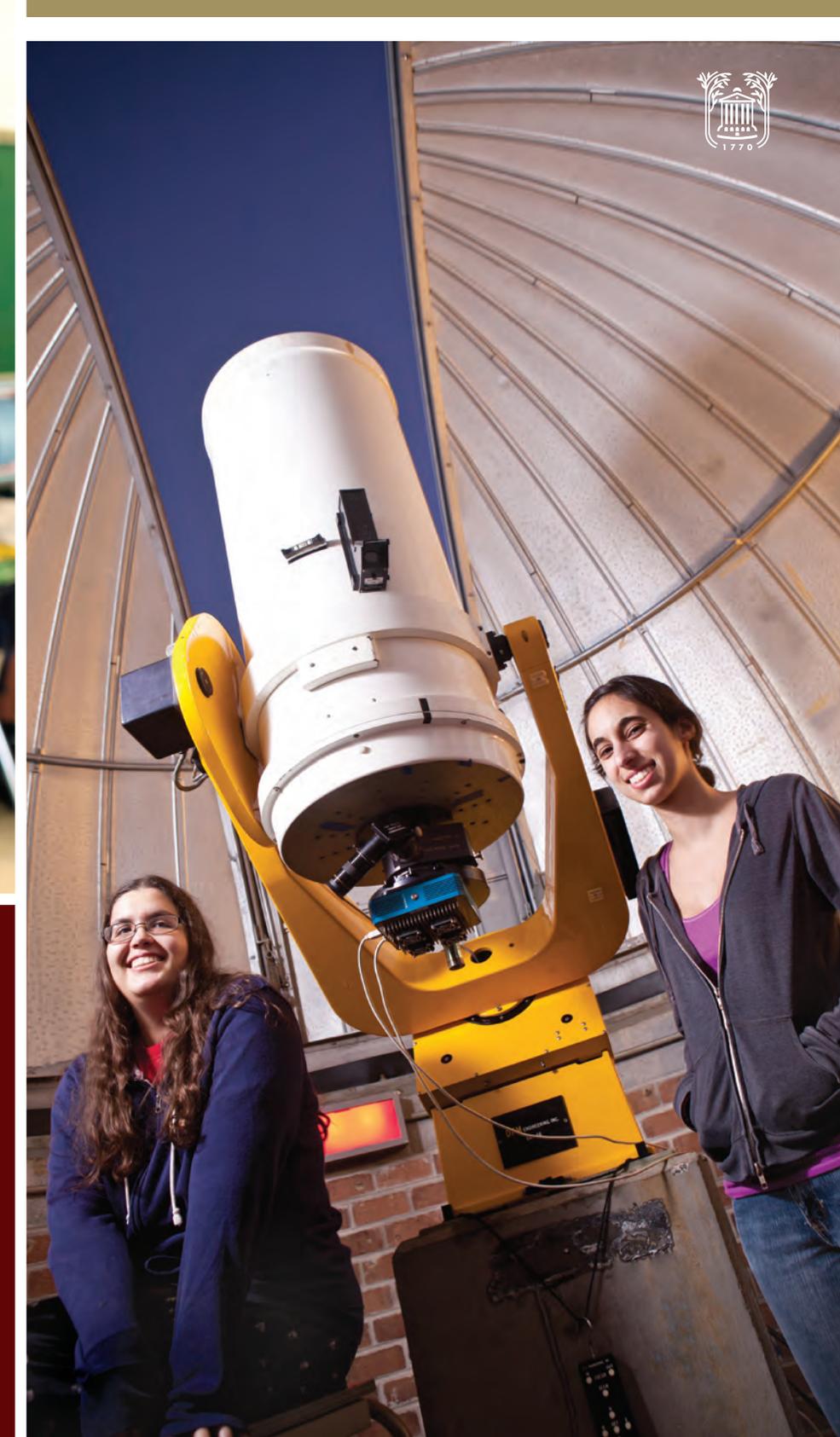
The College's personalized approach to learning and its small class sizes turn out employees who think on their feet and on their own. Our undergraduates frequently play key roles with our faculty-led research, which strengthens their leadership skills. They are also prepped and ready for the workforce through career-management mentoring.

At the College you make an immediate impact on the lives of outstanding students, play a prominent role in the growth and wellbeing of our region and gain access to the College's vast resources to help you grow and strengthen your team. It's a mutually beneficial relationship.



*"Building on the ingenuity of our partners, Booz Allen takes pride in being part of a community where we can contribute to the growth and development of the local tech ecosystem. In Charleston, we use our passion for innovation to connect with academia in ways that allow us to cultivate next-generation tech talent while also exploring and leveraging disruptive technologies for helping our clients execute against their missions. It's through these partnerships that we're able to create real opportunities for our future."*

– Bob Williams, Chief Technologist  
Booz Allen Hamilton



*Find out more about how your company  
or organization can work with the College  
of Charleston. For more information, contact:*



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